



UNIVERSITY OF TORONTO
CONCRETE CANOE TEAM
SPONSORSHIP PACKAGE

2T0-2T1

Dear Prospective Sponsors

Perseverance. Ingenuity. Teamwork.

Every year, we design, test, and cast a canoe made completely out of concrete and challenge the unfeasible. As engineers, we know that through perseverance, ingenuity, and teamwork, amazing feats of design can bring about impactful changes where no one thought possible. This, much like concrete, is the foundation on which our team stands.

Perseverance. Unforeseen circumstances have put an abrupt end to our 2019-2020 season with the cancellation of our competition and an unfinished canoe. However, it is times like this that are true tests of our team's character and abilities. We are dedicated to coming out stronger to face the new year.

Ingenuity. We apply leading-edge engineering methods to create something more than just water, cement, and aggregates. We are creating concrete that is strong, durable, and lightweight through innovative material testing. We are developing software through machine learning to revolutionize our hull design. And throughout this process, we are striving to implement stringent environmentally sustainable practices, hoping to open conversations to transition into a greener future. These improvements fuel our consistent high placement at a national level.

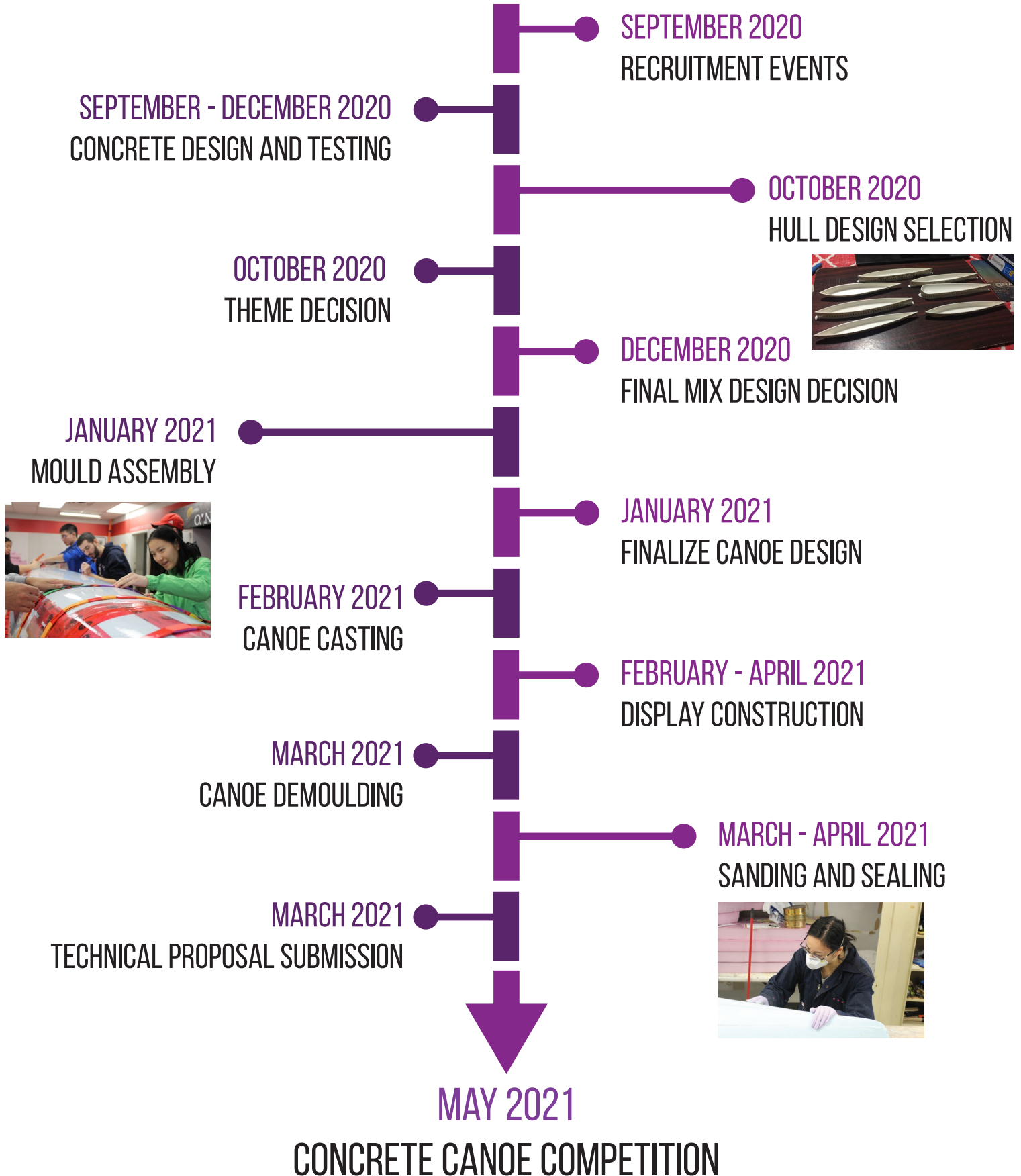
Teamwork. We continue to be one of the top Canadian teams at the Canadian National Concrete Canoe Competition (CNCCC) and will strive to uphold this reputation of excellence, even through rougher waters. Our success so far could not have been accomplished without the passionate and dedicated members of our team and the continuous support of our sponsors. Whether through monetary or material donations, the value of your generosity to our team truly cannot be overstated. Your donations will enable the next generation of engineers to develop new innovations in concrete technology and challenge what many think impossible.

We appreciate your consideration, and hope you will be a part of our team as we journey through a new season.

With tremendous gratitude,

Ashley An (CIV 2T1) & Stella Gregorski (CHEM 2T2)
Co-Project Managers

TIMELINE



OUR TEAM

The University of Toronto Concrete Canoe Team is made up of a multi-disciplinary group of bright, like-minded students who offer their wide range of skills and knowledge to the improvement of the team. Our executives are each in charge of one aspect of canoe design, paddling, or team logistics and operation. They will be leading small teams of students to promote skill development through practical experience. At the stern, the management team will ensure that nothing will sway us off course, and with determined leadership, bring the team to success at the 2021 Canadian National Concrete Canoe Competition.



Ashley An
Project Manager



Stella Gregorski
Project Manager



Shirley Zhang
Technical Director



William Halloran
Concrete Lead



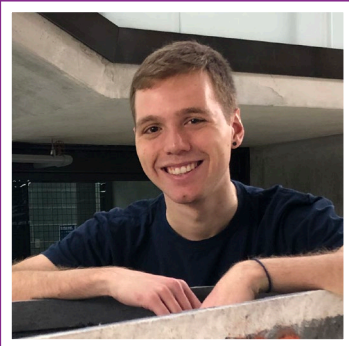
Nicola Liu
Concrete Lead



Aidan Ashton
Hull/Structural Lead



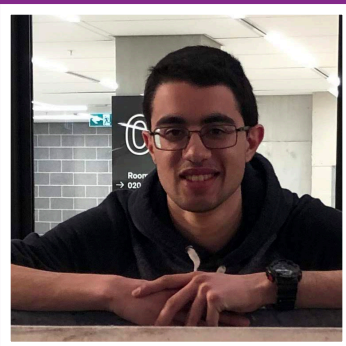
Ernie Lee
Hull/Structural Lead



Elliot De Angelis
Jr. Hull/Structural Lead



Stephanie Yang
Jr. Hull/Structural Lead



Fahd Mobada
Construction/QC Lead



Ellen Tan
Construction/QC Lead



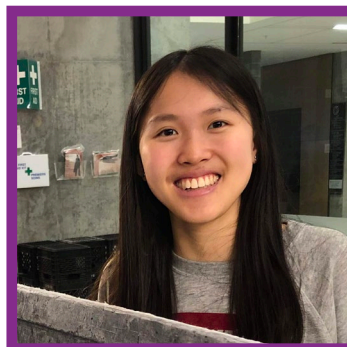
Eileen Lau
Paddling Lead



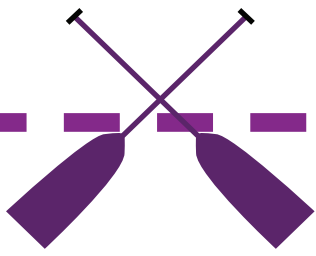
Andia Liu
Aesthetics Designer



Anna Sun
Aesthetics Designer



Sarah Birch
Outreach Manager



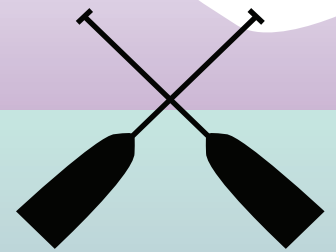
2T0 - 2T1 Budget

Expense	Amount (\$)
Materials	1000
Equipment	900
Finishing	275
CNC + Mould	2700
Competition Registration	4025
Transportation	2000
Accomodation	4000
Competition Display	300
Technical Proposal	450
Paddling Training	2000
Total	17650

LEVELS

SPONSORSHIP

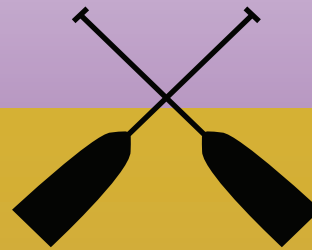
Concrete Platinum



\$1500 and up:

- Virtual presentation at your company
- Team photo and concrete plaque
- Team T-shirt
- Hard and digital copy of technical report
- Invitation to canoe unveiling event
- X-Large logo on team T-shirt
- X-Large logo on team banner
- Newsletter updates and photos
- Custom promotion of the company on social media and website

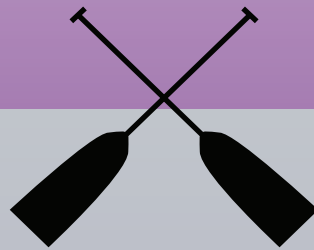
Gold



\$1000 to \$1499:

- Team T-shirt
- Hard and digital copy of technical report
- Invitation to canoe unveiling event
- Large logo on team T-shirt
- Large logo on team banner
- Newsletter updates and photos
- Custom promotion of the company on social media and website

Silver



\$500 to \$999:

- Digital copy of the technical report
- Invitation to canoe unveiling event
- Medium logo on team T-shirt
- Medium logo on team banner
- Newsletter updates and photos
- Custom promotion of the company on social media and website

Bronze



\$499 and under:

- Invitation to canoe unveiling event
- Small logo on team T-shirt
- Small logo on team banner
- Newsletter updates and photos
- Promotion of the company on social media and website

How to Sponsor

If you wish to support the team through a material, service, or monetary donation, or if you have any questions about sponsorship or the team, please send us an email at canoe@skule.ca. From there, we can provide you with the necessary details and answer any questions you may have.

Any material, service, or software donation will be converted to its equivalent retail value to determine the sponsorship level and benefits.

If you are looking to support our team through a private donation, please visit [this page](#)



University of Toronto
Concrete Canoe Team
B740, Sandford Fleming Building
10 Kings College Road Toronto, ON, M5S 3G4

Designed by
Anna Sun, Andria Liu
Photos by: Concrete
Canoe Teams: 2019-2020, 2018-2019,
2017-2018, 2016-2017

AN ODE TO 704 SPADINA

35 members
2000+ person hours
12 workshops

\$ 5600
used in
construction

5.50m in length

15.83mm in thickness

72 KG

1st ever canoe with fiberglass
reinforcement

1st ever canoe with no latex since year
2000

1st ever canoe with letter inlays

90,000 hull design iterations

30 mix iterations tested

270 load cases considered

ONE 704 SPADINA

Thank you to all of our sponsors who have supported us in the past!

Our 2019-2020 season presented itself with a number of changes with regards to workspace, regulations, funding cuts, and competition. As a result of the global pandemic, the 2020 CNCCC at Western University in London, Ontario was cancelled and the canoe was left unfinished.

This news deeply saddened the team because of all the work that was put into the canoe from planning, designing, testing, and constructing the canoe. We are extremely proud of all the accomplishments and new innovations that were developed and hope to continue that into the new season. 704 Spadina will continue to be a tribute to all of the work we did in 2019-2020.

